



Guide to Hosting a Donation Drive

Thank you for considering Solid Ground for your donation drive! We are so glad to have your support. We hope that these tips will assist you with making your drive a success:

TEAM UP

Form a small group with family, friends or co-workers to help spread the word. If your group has a social media page, promote the event online and tag Solid Ground on any posts.

THEME UP

Look at the calendar. See what events are coming up (Back to School, Holidays, Seasons Change, etc.) and collect items associated with the occasion. Or focus on a specific category (kitchen utensils, personal care, etc.) and aim your drive towards collecting those items.

DREAM UP

Set a goal for how much you are hoping to raise, and a timeline for people to deliver donations. Track the progress along the way and communicate how well you are doing with those who participate.

CLEAN UP

Once the drive is finished, follow up with donors and volunteers who participated and let them know when items are being delivered to Solid Ground. Try to get a picture! Then celebrate your successes and thank everyone who was involved.

At any point during the drive, a staff from Solid Ground can be available to offer additional support. We greatly appreciate the willingness and efforts put in to coordinating a donation drive, and want to make sure that it is an event that is just as meaningful to the organizers as it is for our families.

For any questions, please feel free to contact Dylan McDonough, *Volunteer Program Manager*, at 651-846-9024 or DMcDonough@solidgroundmn.org. Thank you for your generous gift to Solid Ground.

Solid Ground is an award winning nonprofit organization whose proven, holistic approach helps families build the strong foundations they need to emerge from homelessness into a brighter future.