## GOALS

- Expand our mission reach
- Deepen our impact
- Strengthen our organization

## OBJECTIVES

<table>
<thead>
<tr>
<th>Objective</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>House 1,180 adults and children over the next 3 years</td>
<td></td>
</tr>
<tr>
<td>Improve residents’ mental and chemical health through trauma-informed practice</td>
<td></td>
</tr>
<tr>
<td>Increase employment and advance education for families</td>
<td></td>
</tr>
<tr>
<td>Grow financial resources by 20% to support additional housing and services</td>
<td></td>
</tr>
<tr>
<td>Develop employee skills, engagement and leadership</td>
<td></td>
</tr>
<tr>
<td>Improve organizational infrastructure to support growth</td>
<td></td>
</tr>
</tbody>
</table>

## OUR MISSION

To prevent and end homelessness for families with children through housing, resources and opportunity.

## OUR VISION

Every family has a safe and affordable place to call home. Parents and children are engaged in school, work and their community and are able to realize their goals and dreams.

## OUR VALUES

Dignity • Accountability • Community
2020-2022 AREAS OF STRATEGIC FOCUS

**PRACTICE TRAUMA-INFORMED CARE TO BREAK THE CYCLE OF HOMELESSNESS FOR ADULTS & CHILDREN**

- Enhance client engagement in Solid Ground services and the community
- Support academic success and social-emotional development of children and youth
- Promote client well-being through increased access and use of mental and chemical health services
- Increase employment and household income

**BUILD RESOURCES FOR EXPANSION OF HOUSING AND SERVICES**

- Expand the number of housing units available to our clients at program entry and exit
- Grow and diversify funding resources
- Strengthen Solid Ground’s brand awareness
- Cultivate deeper relationships and partnerships
- Advocate with government agencies and legislators on behalf of our constituencies

**STRENGTHEN OUR ORGANIZATION FOR THE FUTURE**

- Acquire and improve East Metro Place facilities
- Enhance client services through data-driven results
- Deepen employee engagement and development

Join our community today! Learn more at www.solidgroundmn.org