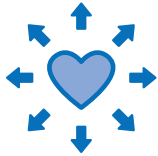


Solid Ground

2020-2022 STRATEGIC PLAN

GOALS



Expand our mission reach



Deepen our impact



Strengthen our organization

OUR MISSION

To prevent and end homelessness for families with children through housing, resources and opportunity.

OUR VISION

Every family has a safe and affordable place to call home. Parents and children are engaged in school, work and their community and are able to realize their goals and dreams.

OUR VALUES

Dignity • Accountability • Community

OBJECTIVES



House 1,180 adults and children over the next 3 years



Improve residents' mental and chemical health through trauma-informed practice



Increase employment and advance education for families



Grow financial resources by 20% to support additional housing and services



Develop employee skills, engagement and leadership



Improve organizational infrastructure to support growth

Solid Ground

2020-2022 AREAS OF STRATEGIC FOCUS

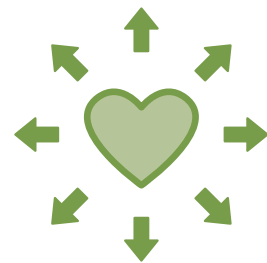
PRACTICE TRAUMA-INFORMED CARE TO BREAK THE CYCLE OF HOMELESSNESS FOR ADULTS & CHILDREN

- Enhance client engagement in Solid Ground services and the community
- Support academic success and social-emotional development of children and youth
- Promote client well-being through increased access and use of mental and chemical health services
- Increase employment and household income

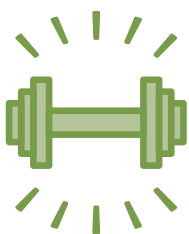


BUILD RESOURCES FOR EXPANSION OF HOUSING AND SERVICES

- Expand the number of housing units available to our clients at program entry and exit
- Grow and diversify funding resources
- Strengthen Solid Ground's brand awareness
- Cultivate deeper relationships and partnerships
- Advocate with government agencies and legislators on behalf of our constituencies



STRENGTHEN OUR ORGANIZATION FOR THE FUTURE



- Acquire and improve East Metro Place facilities
- Enhance client services through data-driven results
- Deepen employee engagement and development



Join our community today!
Learn more at
www.solidgroundmn.org